

AV and IT consultancy

Yuci

We provide technical and production support worldwide, and translate the language of technology to our customers.

We specialise in global meetings.

In practice we provide consultancy & service in just any place, where there is a performer and an audience “

- Customized project management, each new project is given 100% attention and we *always* use all our skills to ensure a high quality production for the project
- Totally client focused, we take all client's many interests to heart. We have established long term relationships with our clients in Europe, Latin-America, America, Africa, and Asia. An open minded team spirit underlies all of our activities. We always deliver with the most competent local support to guarantee optimum on site performance for every client.
- Flexible, efficient and with staying power! These are our key-words in our dedicated approach to stage your event, congress, or conference. In recent years, we have invested time IT solutions and organization processes to be effective in future. Also to anticipate with the production to new development and new times. Digital Conference Development is one of our new tools which can be included in our consultancy and service. Check out DCD presentation.

technical consultancy



# technical consultancy

- ✓ Our AV/IT consultancy can include any or all of the following activities:
- ✓ assist in the development of requirements and concepts as required
- ✓ site visit to validate plans and assess local technology
- ✓ assist in the room allocation process
- ✓ drawing of floor plans
- ✓ implementation of hybrid technology
- ✓ implementation of digital conference development
- ✓ management of the RfP process as required
- ✓ swot analysis, final negotiations, translation of technical requirements and solutions
- ✓ pre production & roundup meetings
- ✓ generate full and detailed implementation plans
- ✓ generate time tables
- ✓ design and management of opening and closing ceremonies
- ✓ onsite management and onsite checks
- ✓ post conference meetings and debriefs

# from design to development



*"Involving a technical director early in the planning process is a little more effort, more communications and some upfront cost , but it will save the client real money in the end, save hours of labour, and avoid so many headaches and heartaches in your event."*

# from design to development

- With the initial briefing, we first analyse the needs of the clients, understand their objectives and style and then identify/agree what support is required.
- We will visit the meeting venue (either with client or alone) to further understand and validate needs and solutions. We also take the opportunity to build a network of suppliers local to the site.
- We are now able to produce a robust and integrated AV/IT digital plans including exact measurements of space, total AV and IT requirements. We also will propose an implementation plan for both equipment and local support as necessary.



# hybrid technology



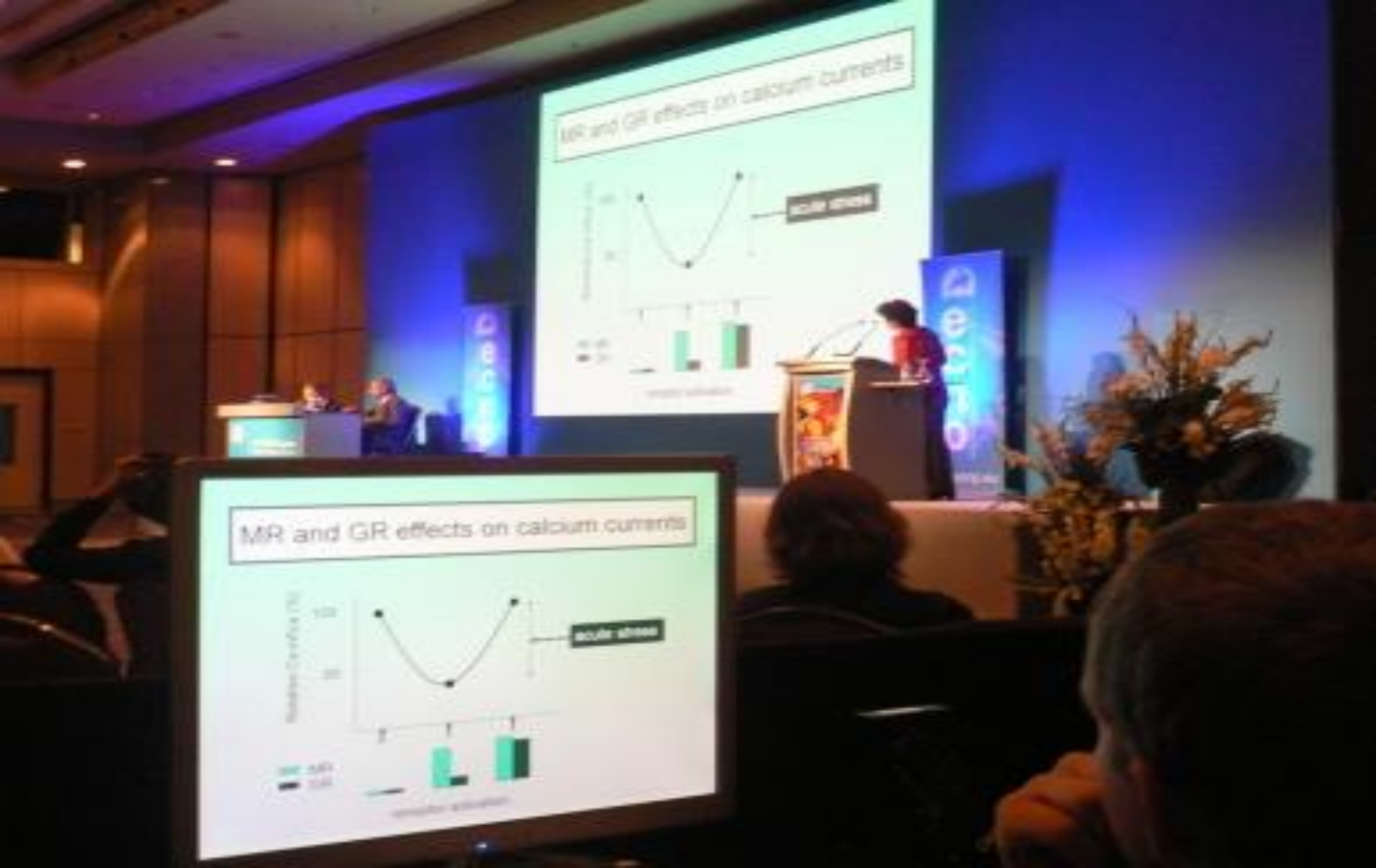
*“While it once was considered taboo for attendees to check their cell phones during a keynote address, today it is expected that delegates tweet away, thereby personally participating in what is called the speech’s “backchannel discussion.”*  
Katie Morell, [meetingsfocus.com](http://meetingsfocus.com)



# hybrid technology

- Hybrid technology can, when implemented well, be an additional value to your event. When produced badly, it will really be a stress factor, it can even harm your integrity.
- Webcast, websites with content access, app's, full broadcast, video conferences, presentation systems, digital Q&A, are all items where by the technical support is the main issue.
- We design the hybrid solution, and will manage the whole process to get it to fit perfectly into your meeting. We provide full technical support and management, so you don't have to worry any if it's there, if it's working and you can be assured it provides value.
- Even full digital conference development is a service of YUCI called DCD. We have lounded a special DCD program where we deliver a long term service helping and consulting your digital conference.

# the RfP process and swot



## the RfP process and swot

- Our knowledge and experience will take the guess work out of your RFP's for Audiovisual services and IT. We can cost requirements exact programs, equipment and third party suppliers exactly as the meeting requires.
- We make overviews where by we fully translate all technical items so you have a full understanding of what is both required and proposed. This makes it easy to compare the different quotes on the items and services.
- Negotiation on costs and service, crew and maintenance will be scheduled in a clear overview so it easier to make the right choices and keep inside the budgets.

production



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# production

- From site visit to actual meetings, we provide the plans, make all equipment lists, and manage all orders with all suppliers. There will be no issues left before build-up and start of the meetings. We include time tables for all suppliers and the local venue.
- Opening Ceremonies, shows, special symposiums and all extra items can be discussed as the meeting is developed.
- We make sure, that everybody is always up to date with all issues and manage last moment changes and unexpected issues whatever the circumstances!
- For each room there we provide a digital plan, made in CAD or Vector-works, so all in actual sizes. It gives all information about space and technical setups, amount of chairs, safety doors etc. Each plan comes with a full list of materials where by you know exact what will be placed and where.

onsite management





# onsite management

- We take responsibility for AV & IT delivery on site. This saves any organiser, or PCO, time and worry. We make sure suppliers deliver both what is agreed, at the quality specified and on time.
- Each room will have our personal attention to ensure the setup is well done and that the technicians are doing their jobs both efficiently and with competence. We pay attention to each presentation and any other special items.
- Onsite we are the main contact for all technical issues. Provide support for your team, presenters, performers and delegates in both presentations and onstage.
- We will manage and control the venue supplied power, networks and other technical issues.
- We function as a member of the organisation/PCO team. With an eye for the final and total look and feel of the congress or meeting.
- We manage with the other items, f&b, hospitality etc. also the space and storage during the congress.

post conference



## post conference

- Throughout the whole process we provide a log book about all the items we control. At the end of the congress we provide all data on digital disc, plans, time tables correspondence and financial overviews.
- Also any special reports can be made, such as descriptions of how non standard items were executed, and how specific challenges were overcome. These reports can provide templates for the next congress or meeting.
- Even creating a full blue print for the next conference is an option.

[www.Yuci.nl](http://www.Yuci.nl)



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“The AV and IT consultancy we provide, can also be provided for parts of the whole AV and IT process, only onsite management, or only the Hybrid implementation etc. all options are possible, just think about your needs and pick-out the services you like and contact us.”

recommendations





# recommendations

“Julius, well driven and specialist in his work. Friendly and qualified to make contact with people. Julius works very hard and never gives up to finish his job.”

- Patrick Mulder – N-sign – Netherlands 2008

“To lead a team of creatives and technicians at meetings and conferences takes a lot of skills including planning, people management, communication. Julius has all of those.”

- Maarten Vanneste – ABBIT Meeting Support – Belgium 2009

“I want to thank you for all of your hard work on my MassMutual program in Rome. This was the twenty-sixth time I have done the program so needless to say it is near and dear to me and I am very careful about who I use with my client. You and your crew did an excellent job. You were responsive, flexible and respectful, all qualities which I value. If something wasn't right you fixed it. Based on my experience, I am going to write to all TBA Producers and recommend you as a source for our European programs.”

- Robert M. Sheridan | Vice President Production TBA Global – USA 2009

“Julius is an well organised onsite AV manager with great people-skills.”

- Michel de Backer - De Backer Consultancy - Australia 2010

“Julius managed all AV onsite, including the opening and closing ceremonies, for our congress at the Amsterdam RAI (5,500 delegates, 12 concurrent sessions). He quickly became a highly valued and respected member of the team, seamlessly managing all our AV requirements leaving us free to concentrate of the event. I wouldn't hesitate to recommend him.”

- Rachel Moore – Business Analyst, Congress Operations Manager WCPT – United Kingdom 2011

# recommendations

Top qualities : Great Results, Expert, High Integrity

“I would not hesitate to recommend Julius as an expert in managing complex AV and IT requirements in major events. 100% reliable”

- Chris Stean – Choicelive – United Kingdom 2012

“As the Account Manager responsible for the largest congress at Congrex, we hired Julius as our AV/IT consultant to help deliver a world-class congress. Julius has, without exception, always delivered results that are clear, concise and within the parameters we set. The most important attribute is his expert knowledge within the field of AV/IT requirements and delivery, and his ability to judge what we consider important and deliver results that are tailored. His effectiveness and ability to work independently without supervision has also greatly reduced our workload and increased our confidence in the product we need to deliver. Julius has always been available, and has gone out of his way to ease our workloads. He quickly understood what we needed, and provided regular updates and reports that were easy to understand from a layman's perspective.

I cannot overstress what fantastic service we have received! His ability to think outside the box, to deliver creative and innovative solutions to complex issues, to work over and above what our exact specifications laid out has made a significant difference to us. Julius has put in the long hours with us, worked with us as an integral part of the team, earned trust enough to maintain direct contact with our clients, and received full authority to negotiate and sign contracts on our behalf with suppliers. He has adapted his working style to match ours most closely, and provided reports tailored to our requirements rather than the standard provided so often by other consultants. We would WARMLY recommend his services to any potential client, and we have done so in the past. Julius will always be my go-to person for any issues within this field, and I look forward to working with him in the future.”

- Neil Chatterjee - Account Manager Congrex – Sweden 2013

“...TELL PEOPLE AND THEY FORGET

SHOW PEOPLE AND THEY REMEMBER

INVOLVE PEOPLE AND THEY UNDERSTAND...”

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